



2018-2019 Playbill Advertising Agreement

ONE-TIME RATE FOR FULL SEASON OF PLAYBILLS (7 SHOWS) – Black & White Deadline for Season Rate: 8/30/18

AD INSERTION	SIZE	VALUE	PRICE YOU PAY	TOTAL
Back Cover	4.5" x 7.5"	(Season rate only)	\$2500	Contact us for availability
Inside Front Cover	4.5" x 7.5"	(Season rate only)	\$2250	Contact us for availability
Inside Back Cover	4.5" x 7.5"	(Season rate only)	\$2250	Contact us for availability
Full Page	4.5" x 7.5"	(\$3500)	\$2000	\$ _____
1/2 Page	4.5" x 3.65"	(\$1750)	\$1250	\$ _____
1/4 Page	2.15" x 3.65"	(\$1050)	\$750	\$ _____

ONE-TIME RATE FOR INDIVIDUAL PLAYBILL (1 SHOW) – Black & White

AD INSERTION	SIZE	PRICE	SHOW CODE*	TOTAL
Full Page	4.5" x 7.5"	\$500	_____	\$ _____
1/2 Page	4.5" x 3.65"	\$250	_____	\$ _____
1/4 Page	2.15" x 3.65"	\$150	_____	\$ _____

- *SHOW CODES**
- 1 - Disney's NEWSIES (September 21-October 14, 2018) *Ad deadline: 9/3/18*
 - 2 - THE LAST FIVE YEARS (October 19-28, 2018) *Ad deadline: 10/1/18*
 - 3 - A CIVIL WAR CHRISTMAS (December 14-30, 2018) *Ad deadline: 11/26/18*
 - 4 - August Wilson's FENCES (February 15-March 3, 2019) *Ad deadline: 1/28/19*
 - 5 - AVENUE Q (May 3-12, 2019) *Ad deadline: 4/15/19*
 - 6 - Agatha Christie's MURDER ON THE NILE (May 17-June 9, 2019) *Ad deadline: 4/29/19*
 - 7 - LITTLE SHOP OF HORRORS (July 12-August 4, 2019) *Ad deadline: 6/24/19*

CREATIVE FEE TO DESIGN YOUR AD \$45 \$ _____

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

Authorized Signature _____ Date _____

RETURN THIS AGREEMENT BY MAIL, EMAIL OR FAX TO:

Chattanooga Theatre Centre
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